

## Transforming Lives... Strengthening the Community

During the fiscal year 2017-2018, Assistance League of the Bay Area spent approximately **\$280,400** to assist families, adults, children, youth, teens, and seniors in need through its six philanthropic programs and two projects:

- Operation School Bell® clothed 2,765 students, pre-K through 12th grade, from four area school districts and a public charter system;
- Operation Cinderella provided prom attire to 127 high school seniors;
- Community Outreach supported innovative classroom techniques for over 900 children by funding teacher grants and delivering over 1,100 award winning books to elementary school campus libraries;
- Operation Support Our Schools provided over \$11,000 in nutritional support for 1,710 at-risk students, funded 29 eye exams and glasses, and over \$10,000 in goods to area students impacted by Hurricane Harvey;
- Assault Survivor Kits® donated 295 kits of clothing and care items for victims of sexual assault and domestic violence;
- Ready for Work assisted 15 referred clients in selecting job and interview-appropriate clothing who were re-entering the workforce;
- Assistance League's Legacy of Literacy collected and distributed 2,505 books to over 1,200 students; and
- Partnered with Sesame Workshop *Hugs For Houston* to bring a message of hope and love to students impacted by Hurricane Harvey.

## Assistance League of the Bay Area

Assistance League of the Bay Area, a chapter of Assistance League, is an all-volunteer IRS 501(c)(3) non-profit organization. One hundred percent (100%) of the dollars raised remain local and support community needs.

Assistance League of the Bay Area has been designated at the platinum level on Guide Star, the highest level of recognition possible, indicating the organization is focused on measuring progress and results operationally and financially, and demonstrating improvement on an annual basis.

Over the past year, Assistance League of the Bay Area, an all-volunteer organization of over 160 members, has

- touched the lives of over 7,500 people in need;
- invested more than 25,000 service hours; and
- returned \$634,000 to the community.

### Contact Information

#### Assistance League of the Bay Area

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#### Resale Shop

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A chapter of  
Assistance League®  
Est. 1935



**Founded 1988**

**Chartered 1994**

**#wechangelives**

## What We Do

Assistance League of the Bay Area focuses on vulnerable populations in the community including economically disadvantaged students, at-risk families, and victims of sexual assault or domestic violence. Our mission, through our philanthropic programs, helps to transform lives and to strengthen the community.

The organization administers these programs through thoughtful collaborative efforts with service agencies, schools, and other local organizations to positively impact those who reside in Southeast Harris and Galveston Counties.

The chapter has returned more than **\$1.8 million** to the Bay Area community since 2007.



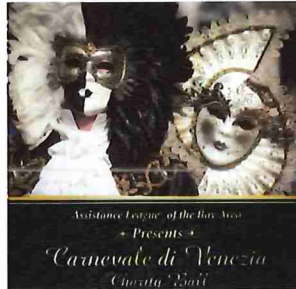
**Essential needs are met and families flourish.**

## How We Do It

Assistance League of the Bay Area sponsors fundraising events throughout the year to raise revenues needed to support the community philanthropic programs.

### Annual Fundraising Event

Showcases Assistance League of the Bay Area's themed fundraising event, featuring a meal, entertainment, and opportunities to give, and is hosted each year.



### Assist-A-Child Cards

Offers designed cards sent to friends, relatives, or business associates, noting a \$25 contribution was given in their name.

### Cookbooks

Promotes sales of *Settings on the Dock of the Bay* and *Settings, Sunrise to Sunset*, two award-winning cookbooks, that are filled with member-tested recipes and photographs of the Bay Area and are sold in the Resale Shop.

### Donations

Relies on grants from foundations and corporate gifts as well as donations, and bequests to boost our ability to serve the community.

### Resale Shop

Depends on the public for tax-deductible donations that are sold in Assistance League Resale Shop, our primary source of funding, whose proceeds support our philanthropic programs.

## Assisteens®

Assisteens, a chapter auxiliary, consists of students in grades 9 through 12 who actively participate in philanthropic, community, and chapter programs.

### Donations Totaling \$3,000 to Operation School Bell

- Birthday-in-a-Box provided 140 birthday party kits to at-risk students along with a small gift and a handwritten card;
- Cause for Paws assembled 325 adoption kits for distribution to new pet owners;
- Operation School Bell Support allowed the teen auxiliary to participate in the chapter's largest philanthropy through a variety of identified activities including the assembly of personal hygiene kits;
- Project Snuggle created 21 fleece blankets which were provided to children who are residents at the Bay Area Turning Point; and
- Notes for Folks designed and shared holiday and birthday cards with senior adults in the memory care unit who reside at HeartIs Clear Lake; and
- Implemented a new philanthropic program, Project FAMILY, benefitting young residents at the Bay Area Turning Point with monthly visits focused on learning and fun.

